Bucket List Journey by annette white



blogger | digital marketer | traveler | influencer

bucket list journey

Bucket List Journey is a travel and lifestyle brand that shares the tools and inspiration to say no to fear, travel the world, conquer goals and live your list!

hey! i'm annette

Annette White is the author of Bucket <u>List Adventures</u>, co-owner of <u>Sugo</u> Trattoria, the boss at buck & co. and creator of the award-winning blog Bucket List Journey whose mission is to give every person in the world the tools and inspiration to live their bucket list.















The Blog

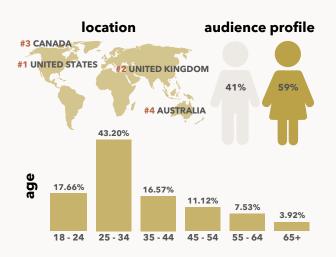
bucketlistjourney.net

Bucket List Journey is a travel and lifestyle brand that shares the tools and inspiration to say no to fear, travel the world, conquer goals and live your list! It covers various topics including bucket list ideas, travel, achieving goals, money tips and business.



- 700,000+ monthly pageviews
- 512,000+ monthly users
- 5,000+ newsletter subscribers

demographics

















Social Media

I share about travel, bucket lists, business and my personal lifestyle on social media. It is my goal to build a connection with my audience.

INSTAGRAM



100k+ followers

FACEBOOK



20k+ followers

WHO FOLLOWS BLJ

Bucket List Journey's audience is approx. 60% women and 40% men, between the ages of 25-44. They seek bucket list ideas and inspiration.

Previous Partners

Bucket List Journey has partnered with over 100 tourism boards, businesses and companies. This is a partial list:

- Falkland Islands Tourism Board
- Holland America
- Sierra Leone Africa Tourism
- Yellowstone, Casper & Cody Tourism
- Costa Cruises Spain
- Hyatt Portugal's Small Luxury Hotels
- All About Japan, Tokyo
- Visit Portland Main
- Shadows of Africa Tanzania Safari
- Hapag Lloyd Expedition Cruise
- Alpaca Expeditions Inca Trail Hike
- Visit Norway & Norwegian Air
- Tokyo Government Tokushima
- Guyana Tourism
- Hyatt Zilara Cancun
- United Airlines Keynote Speaker
- Polaris Adventures Colorado
- Palace on Wheels Train India
- Viking River Cruises
- Losinj Hotels & Villas Croatia
- Jamaica Tourism Board
- Malta Tourism Authority
- Geneva Tourism
- Chase & Time, Inc. Commercial
- Wonderful Indonesia
- Jordan Tourism
- LAN Airlines
- Visit Guatemala
- Sandals Resorts Ochi







